ABSTRACT: *

The invention relates to a circuit arrangement which includes a subvoltage generating unit and a voltage multiplier for generating at least one voltage Vmult, it being arranged to control the voltage multiplier by switching the voltage multiplier to a direct mode during a start time. The invention also relates to an arrangement for driving a display device, to a display device which includes such an arrangement, to an electronic apparatus which is provided with a display device for the display of image data which includes an arrangement for driving the display unit, and to a method of starting a circuit arrangement 15 which includes a subvoltage generating unit 40, a voltage multiplier 20 and a start control unit 30. In order to enable reliable and fast starting of such a circuit arrangement 15 while effectively using the available current and space at the same time, it is proposed to switch the voltage multiplier 20 to a direct mode by means of an initial start signal 36 during an adaptive start time ts, the variation of an activation signal 32 generated in the start control unit 30 being monitored and the control of the voltage multiplier (20) taking place in dependence thereon.

15 Fig. 1

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